

# MID SUSSEX Liberal Democrats

## CANVASSING: BRAIN DOWNLOAD FORM

Your name: .....

Area canvassed: .....

.....

Date: .....

Mark from 1 to 10 (10 being a Lib Dem landslide) your *overall* impressions how strong the vote is from your canvassing today

1	2	3	4	5	6	7	8	9	10

**Could you tell us any impressions you got from the canvassing?**

**DEMOGRAPHICS** Men, women, middle class, working class, parents, OAPs etc, are they focusing on particular issues or reckoning to vote in a particular way?

**VOTER DEMOGRAPHICS** Are Conservatives/Labour still voting Conservative/Labour? Is the squeeze getting through?

**PARTICULAR ISSUES** Local area concerns that are coming up regularly on the doorstep

**OPPOSITION ACTIVITY** Have people mentioned that other parties have been around lately, canvassing or delivering? Are there opposition leaflets in peoples letterboxes and porches?

*Thank you very much for your help and feedback*